



**REQUEST FOR EXPRESSIONS OF INTEREST
INDIVIDUAL CONSULTANT – GRAPHIC ILLUSTRATOR
AFRICAN DEVELOPMENT BANK
INDEPENDENT DEVELOPMENT EVALUATION
CCIA BUILDING 01 BP 1387, AV. JEAN-PAUL II, ABIDJAN 01 CÔTE D'IVOIRE**

01 August 2024

Title of the assignment: Graphic Illustrator

Brief description of the assignment: The African Development Bank's Independent Development Evaluation function seeks an illustrator to support the communication of its biennial event, Evaluation Week 2024, and to contribute to learning initiatives.

Place of assignment: Remote

Duration of contract: 9 working days as follows:

- Flexitime 3 days preparation of themes during the period 09-16 September,
- 3 days of virtual presence at the event from 17-19 September, and
- Flexitime 3 days of finalizing layout for publication during the period 20-27 September.

Deadline for applications: 11 August 2024 at 5 pm GMT

Applications submitted to: a.anon@afdb.org and k.stoney@afdb.org, **subject line:** Expressions of Interest by an Individual Consultant - Graphic Illustrator

Any questions and requests for clarifications may be sent to: k.stoney@afdb.org

THE BANK

The African Development Bank (AfDB) is the continent's premier multilateral development finance institution. Its primary goal is to reduce poverty and improve living standards by mobilizing resources in and outside Africa and providing financial and technical assistance for development projects and programs within Africa.

THE COMPLEX

The overarching mission of Independent Development Evaluation (IDEV) at the African Development Bank Group is to enhance the development effectiveness of the Bank's interventions in its regional member countries (RMCs) through independent and influential evaluations of all aspects of the Bank's work. It also engages in proactive evaluation partnerships and knowledge-sharing activities. IDEV has three core objectives: promoting learning from evaluations, accountability, and promoting an evaluation culture. It comprises three divisions. IDEV.1 and IDEV.2 focus on undertaking evaluations, while IDEV.3, the Knowledge Management, Outreach, and Capacity Development Division, is responsible for knowledge management, dissemination and outreach activities around IDEV evaluations, and for supporting the development of evaluation capacities both in the Bank and in its Regional Member Countries.

THE ASSIGNMENT

The Assignment

The African Development Bank's Independent Development Evaluation function is organizing the 2024 edition of its biennial Development Evaluation Week from September 17 to 19, 2024. Themed

"Navigating Rough Seas Towards a Brighter Horizon for Africa," this international knowledge-sharing event is pivotal in discussing development successes and challenges. The event gathers evaluators, policymakers, development partners, academics, civil society, private sector stakeholders, and AfDB staff to emphasize the importance of development evaluation in building a resilient Africa.

Evaluation Week 2024 will spotlight development evaluation as an essential tool for Africa's resilience against present and future challenges. It will facilitate discussions on using evaluative knowledge for monitoring progress, enhancing accountability, promoting learning, guiding resource allocation, and fostering partnerships and stakeholder engagement. The event includes a pre-conference day dedicated to capacity-building and two days of main sessions showcasing evaluative knowledge and its implications.

ILLUSTRATOR'S ROLE

We are seeking a talented graphic illustrator to enhance the communication and learning aspects of this event through engaging visuals. The illustrator will produce the following deliverables during and after the event:

- **Session Illustrations:** Create illustrations capturing the ideas and discussions from each of the 8-10 sessions.
- **Live Sketching:** Provide live sketching during sessions to visually document key points and discussions in real-time.
- **Closing Presentation:** Present these illustrations during the closing session on Day 3.
- **Summary Illustration:** Develop a comprehensive summary illustration that encapsulates the main themes and takeaways from the entire event.
- **Event Highlights Poster:** Create a poster summarizing the event's highlights to be displayed at the AfDB headquarters and distributed digitally.
- **Digital and Print Formats:** Provide final digital versions of all illustrations in various sizes suitable for print, screen, and social media, in both English and French.

REPORTING LINE

The Illustrator will report to the Communications Officer of IDEV.

SELECTION CRITERIA

Interested Individual Consultants are invited to submit their applications to demonstrate their capability and experience related to the graphic facilitation of Evaluation Week 2024. Applicants should include the following:

- **Current Resume:** Detailing relevant experience and qualifications.
- **Portfolio:** Access to previous work samples that highlight the ability to undertake similar assignments.

REQUIRED QUALIFICATIONS

- **Expert Skills in Development Illustration:** Ability to interpret development issues and visually represent them through illustrations.
- **Creativity:** A creative approach to presenting development topics specific to Africa.
- **Bilingual Presentation Skills:** Proficiency in either English or French with working knowledge of the other language. The ability to translate effectively into the second language is advantageous.
- **Attention to Detail and Quality:** High standards in detail orientation and quality for international communication.

- Experience in Graphic Production: Proven track record in producing various communication products.
- Digital Formatting Expertise: Proven experience in formatting digital content for diverse communication platforms.